



## *Street Fashion*

The study and application of urban trends and styles. Commonly refers to the clothing trends of urban centers. However, Street Fashion deals with all trends and styles of Hip Hop's culture—what's in and what's out, regardless of the expression. Its practitioners are known as Hiphoppas.

Self-expression through Street Fashion is an important way to present Hip Hop's unique identity to the World. Street Fashion represents the prominence of all Hip Hop cultural codes, forms and customs.

Not only is fashion a very ancient form of communication, but our expressed consciousness was (and still is) also represented in the way in which we adorned, colored and dressed ourselves.